

CWED



Central Wisconsin Economic Development Fund, Inc.

Getting to the Next Normal Safely

The [Badger Bounce Back Plan](#) released April 20, 2020 is a systematic incremental approach to reopening the economy statewide (turning the dial) rather than an all or nothing “flipping the switch” approach. While the plan outlines what needs to happen in order to move the dial from one phase to the next, it does not discuss *how* businesses in various industries can assure their employees and customers feel safe returning to their location.

Businesses are encouraged to develop a plan to mitigate the risk of exposure and spread of COVID-19, based on the Center for Disease Control guidance and Wisconsin Department of Health Services. Some workforce best practices include but are not limited to employee screening, providing work from home options, facility cleaning, staggering the use of shared spaces and limiting in-person meetings. The Metropolitan Milwaukee Association of Commerce has put together a list of [best practices](#) and sample safe-at-work plans. The [National Restaurant Association](#) has also put together guidance on reopening and OSHA has put together guidance for [retail workers](#).

As you plan for and anticipate the next “normal”, the CWED Fund is here to help you through all stages of your business development including an economic disruption due to a global pandemic. Please contact our fund Administrator, Kristen Fish-Peterson, at 715340-7930, or Kristen@redevelopment-resources.com for additional information.

COVID-19 Business Resource List

Inundated with information regarding small business resources and don't know where to start? The CWED website now has a [webpage](#) devoted to federal and state resources for small businesses to refer to for guidance and assistance.

Up Coming Events



Preparing your Business for Recovery

FREE WEBINAR

Tuesday, May 5, 2020

1:00 P.M. - 2:00 P.M.

Participants will learn about:

- Preparing your business for long term financing and working with your bank
- Accessing SBA Debt Relief Programs - 6 months of principle and interest payments
- SBA Micro Loan program eligibility and case study projects
- SBA (7a) and Express Loan program eligibility and case study projects
- SBA 504 Loan and Refi program eligibility and case study projects

WEDC financial programs and refundable tax credits

REGISTER TODAY - Webinar is limited to 500 participants

FREE WEBINAR

About CWED



The Central Wisconsin Economic Development Fund, Inc. (CWED) Board of Directors wants you to know we want your business to be successful and are working to ensure the fund is sustainable and meets the needs of businesses across the seven-county region served by the CWED Fund. It's important

to us that you can focus on your business and do what you do best. Not every business owner is adept at all aspects of starting and operating a business.

As a gap financing program, the CWED Fund is here to help you by offering competitive interest rates, supportive loan guidelines, or provide a micro loan for working capital, short term needs and to get through season or challenging business cycles. Our funds can support you through a growth period or prop you up temporarily when a pandemic invades the economy.

If you have questions or concerns about your loan, or would like to inquire about a new loan from CWED, please contact our fund Administrator, Kristen Fish-Peterson, at 715340-7930, or Kristen@redevelopment-resources.com.

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