

CWED



Central Wisconsin Economic Development Fund, Inc.

Think CWED

The Central Wisconsin Economic Development Fund, Inc. (CWED) wants to be on your finance team for your next project. We're here to serve you if you are a business ready to expand with a gap in your financing package, a bank looking for a bit less risk on a deal, or an EDO assisting in getting a critical project over the finish line, think CWED.

In recent years our formerly Federal funds have been "de-federalized" so we no longer are held to mandated job-creation requirements. We want all our projects to benefit the community through increased tax base, increased jobs and increased wealth for individuals. But we have more flexibility when it comes to collateral requirements and terms.

If your bank or economic development organization would like a presentation on the CWED Fund, please contact Kristen Fish-Peterson at kristen@redevelopment-resources.com or 715-581-1452.

Up Coming Events

Basic Economic Development Course
5/ Stuff! the core halting blocks of economic development
Understand economic development concepts, methods, and practices
Join us for the four-day course held in Madison, WI

[CLICK HERE](#)



The BEDC provides expert instruction in the basic concepts, theories and methods of economic development from experienced professionals and instructors. Graduation from the BEDC fulfills a key prerequisite for the Certified Economic Developer Designation (CEcD) through the International Economic Development Council (IEDC).

WHEN: Monday, Sept. 14, 2020 (2:00 PM) - Friday, Sept. 18, 2020 (1:00 PM). The five-day course will be held *virtually* with most of the instruction occurring in 4 hour blocks with a 15 minute break between sessions.

WHERE: Virtual event

COSTS: The fee for the week-long course is \$650.00. Scholarships are available (up to 100%), including new scholarship opportunities for Milwaukee-based organizations. To request a scholarship or determine eligibility, please email weda@weda.org.

REGISTRATION: Click [here](#) to register.

The BEDC is hosted by the [University of Wisconsin-Extension Center for Community and Economic Development](#) in partnership with the International Economic Development Council (IEDC) and the [Wisconsin Economic Development Association](#).



Re-writing the Rural Narrative: The Brain Gain of Rural America

Rural America has been experiencing a "rural rebound" for the past several decades as the number of residents moving into rural communities surpasses the numbers of those moving away.

The Vilas County Economic Development Corporation is hosting this *virtual* event with featured speaker, Ben Winchester. Mr. Winchester is a Senior Research Fellow at the University of Minnesota-Extension, Center for Community Vitality & a nationally recognized expert featured on PBS and in the NY Times. His research on community vitality includes identifying the social and economic opportunities of 30-49 year-olds moving to rural areas.

When: 6:00-8:00 pm on September 23, 2020

Where: This is a virtual event. Details will be emailed to you following your [registration](#).

For more information contact Kathy Schmitz, Executive Director, Vilas County Economic Development, at kathv@vilascountvedc.org

[Register Here](#)

Recommended Resources



Subject matter experts in commercial real estate cover relevant topics across various market segments in CBRE's weekly podcast, "The Weekly Take." Check out this week's podcast "[Flex Lives: Reinventing Flexible Offices Amid Disruption](#)."

CWED Board

- Tanya Walsh-Laehn, Adams County
- Charles Kornack, Village of Athens
- Bill Bialecki, Lincoln County
- Vicki Resech, Marathon County
- Josh Miller, City of Marshfield
- Adam Rekau, City of Merrill
- Jeff Gates, City of Mosinee
- Steve Kunst, Village of Plover
- Chris Holman, Portage County
- Gaylene Rhoden, Town of Rib Mountain
- Mike Steele, City of Schofield
- Ryan Kernosky, City of Stevens Point
- Bob Egan, Vilas County
- Keith Donner, Village of Weston
- Kyle Kearns, City of Wisconsin Rapids
- Jason Grueneberg, Wood County

If you know of someone who would benefit from the program or the information shared in this newsletter, please feel free to pass it on!